



Help your customers read shamelessly by offering a selection of affordable and witty Hide-a-Covers. Your romance novel customers will be able to carry their reading material everywhere they go - the doctor's office, the lunchroom, even to daycare! At two great pricepoints, Hide-a-Covers make for excellent add-on sales and gifts.

Hide-a-Cover

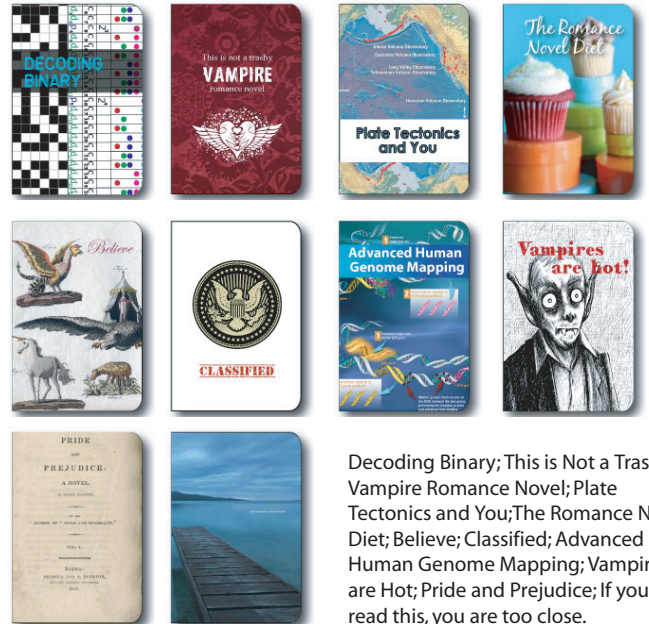
Hide-a-Covers come in two sizes.

The small size fits paperbacks up to 6 7/8" high. That will fit almost all romance novel sized books/mass market paperbacks, as well as the ones that run a little bigger. Suggested retail \$4.95

The medium size fits paperbacks up to 8 1/2" high, including the popular trade paperbacks. Suggested retail \$5.95

Hide-a-Covers are completely adjustable for the width, include an attached ribbon bookmark, and are made of a thick vinyl that will last through years of best sellers. They are easy to put on and remove and come with full instructions. Covers are individually packaged in a resealable polypropylene bag with header.

Current Titles Available



Decoding Binary; This is Not a Trashy Vampire Romance Novel; Plate Tectonics and You; The Romance Novel Diet; Believe; Classified; Advanced Human Genome Mapping; Vampires are Hot; Pride and Prejudice; If you can read this, you are too close.

Starter Package

Includes 40 Hide-a-Covers (20 small and 20 medium) giving you more inventory of the best-sellers. Includes two 12-station (28" long) disposable merchandising strips.

Title	Small	Medium
Trashy Vampire	3	3
Too Close	3	3
Human Genome Mapping	3	3
Classified	3	3
Pride and Prejudice	2	2
Believe	2	2
Romance Diet	1	1
Decoding Binary	1	1
Plate Tectonics	1	1
Vampires are Hot	1	1

Reorders

You may reorder any title in any size with a minimum order of 10 covers. Be sure to check the website for new titles. Includes one 12-station (28" long) disposable merchandising strip.

Display Accessories

Small countertop display

Holds approximately 20 Hide-a-Covers
Corrugated white cardboard with full-color header. 6"W x 9"D x 9"H

Large countertop display

Holds approximately 40 Hide-a-Covers
Corrugated white cardboard with full-color header. 12"W x 12"D x 12"H

Custom header

We can create and print a custom header for you if you are using an existing countertop display, spinner rack, or other display.

For more information, please visit www.hideacover.com, or contact Jenni Thomas. To place an order, please email your request and we will issue a Paypal invoice.

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read shamelessly™